

USE THE SEARCH FUNCTION ON OUR WEB SITE TO FIND PRODUCTS QUICKLY AND TO MAKE COMPARISONS OF SIMILAR PRODUCTS.

The best search term to find a product on our web site is the 6 digit stock number which is printed in red in our catalog. Key word will also help you find products. Try to be fairly specific with the search term. For example if you search "Hooks", you will get hundreds of product links. If you refine the search term to "Jig Hooks" you will decrease the product links, and if you again refine the search term to "Mustad Jig Hooks" you will do even better. A model or style number will further refine the search. In the example below we wanted to find Mustad 32756 Jig Hooks. Since 32756 is very specific we used that for the search term and got a link for the specific hook page, and also a link for the index to the product category. The product category in this case contains links to 34 Jig Hooks that are similar to the Mustad 32756. Nearly all of the key word searches on our web site will give you links to both the individual item and also the product category that the individual item is in.

Search
Keywords:

Product Image	Product Name	Product Categories
	Mustad 32756 Jig Hooks THIS IS THE LINK TO THE INDIVIDUAL PRODUCT PAGE	Regular and Lite wire Jig Hooks, Mustad Fishing Hooks THIS IS THE LINK TO THE PRODUCT CATEGORY INDEX OF PRODUCTS SIMILAR TO THE INDIVIDUAL PRODUCT.

HOW TO MAKE YOUR OWN LURES



Make your own Spinner Baits, Buzz Baits, Skirts, Plastic Worms, and more. Illustrated information is available on our web site. Search **HOW TO** for links.

NEW PRODUCTS



Barlows adds New Products to the web site many times during the year. These products are added to the "NEW ITEMS AT BARLOWS" index. A link to this index is located on our home page and also on the links on the left side of all the product pages. Check the new product index regularly to find new items.



DVD'S and BOOKS

Additional selections of fishing related DVD's and Books are available on our web site. Search **DVD** or **BOOKS** for the links.

SPECIALS AND CLOSEOUTS

Any product page and any index on our web site has a link to closeout items and special priced items. This may be discontinued merchandise, overstock, or special purchases we have made from a manufacturer. Included are blades, hooks, lures, jig heads, and many other items.

RED STOCK NUMBERS

The red Stock Numbers in our catalog are the best search term to find products on our web site.

NAME BRAND LURES



There are lots of name brand lures on our web site. Norman, Larew, Lunker City, Twister, Garland, Yamamoto, Spro, Strike Pro, and many more. Search **NAME BRAND LURES** on our web site for the links.

ACCESSORY ITEMS

We have a large selection of fishing accessories. This includes items like monofilament line, scales, floats, tools, tackle boxes and storage boxes, weights, stringers, and lots more. A link to the accessory items is on all of the product pages.

COLOR CHARTS

There are lots of additional color charts on our web site that are not in our catalog.

PRODUCT ACCESSORY/ SIMILAR PRODUCT LINKS

Lots of the product pages on our web site will have links at the bottom of the page to items used with that product or similar products. This is to help you easily locate items that may be used with the product, such as hooks that are used in the Do-It molds.

CREATE YOUR ACCOUNT ON OUR WEB SITE

*We recommend that you establish your individual account, although you can order without an account. With an account any orders that you make will be filed in the system and you will have access to previous orders for years. You can re-order from previous orders, re-order and modify previous orders, etc. This can be very useful for you. The new customer account registration will ask for your email address and a password of your choosing. Order acknowledgements will be sent to the email address on your account. Specials, etc. will be sent to your email address. **We will never allow anyone else to access your account information or email address.***